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Gextech appoints Jamie Maskey as Managing Director

Gextech, a leading gaming company that provides interactive gaming content to betting and lottery operators globally, today announces the appointment of Jamie Maskey as Managing Director. He will take responsibility for all of Gextech's operations with immediate effect.

Maskey has over twenty five years of experience in the gaming and media sectors, most recently at Finsoft, the gaming industry's leading supplier of risk management solutions, where he was responsible for expanding the business into France, Singapore, Malta and other international markets while also establishing Finsoft as the solution of choice for the UK and Ireland's independent retail sector.

Prior to this he was Director of Business Development at Victor Chandler International, the first online business to offer tax free betting over the internet, where he was responsible for projects to grow the company's online customer base.

Scott McCabe, Executive Director of Gextech, commented: "We are excited about Jamie coming on board with the full support of the Scarborough Group which now has a significant interest in this business. His strong customer focus and track record of driving growth in companies in the gaming sector is exactly what Gextech needs to reach its full market potential."

Jamie Maskey, Managing Director of Gextech, commented: "This is a great time to join one of the leading companies in the gaming sector at a key point in its development. Both the company's Smart Stitch™ software and the content generated by the Fantastic League™ game offer fantastic opportunities to diversify and grow the business globally."

Gextech's product, Fantastic League™, is a virtual football game offering punters the opportunity to bet on the equivalent of a whole football season of matches every two hours. Created using the company's own Smart Stitch™ software, the game has already been sold under licence to betting operators such as Ladbrokes, Digibet, Meridian Sports, Goal Win and GoldBet.

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About Gextech

Based in London, Barcelona and Malaga, Gextech is a leading provider of gaming content and technological solutions on multiple platforms, including Broadcast, Internet and Mobile.

Gextech also benefits from the support of one of its major shareholders Scarborough Group, which provides access to an international network of contacts and brand promotion opportunities through a portfolio of football clubs.

<http://www.gextech.com/>